

**Madison Curling Club  
Minutes of Board of Directors Meeting**

**Date** - Sunday, February 7, 2010 at the Madison Curling Club (MCC).

**Board Members Present** - Larry Baeder, Ericka Balgord, Richard Berling, Janet Crnich, Tim Ebert, Mike Fonger, Kellie Krake (Past President), Steve Schally, and Toni Swandby (President).

**Board Member Absent** - Mark Hartman

**Officers Present** - Dae Jean Jahnke and Jeff Sailor.

- 1) **Call to Order** - Meeting called to order at 3:00 P. M. by Toni Swandby, President.
- 2) **Approval of the January 17, 2010 Meeting Minutes - MOTION** by Larry Baeder, Mike Fonger second, to approve the meeting minutes as presented without reading.  
**Motion unanimously carried.**
- 3) **Treasurer's Report** -

- a) **January Month End** - Jeff Sailor reviewed the financial summary for 2009 - 2010 as of 01/31/10. The total revenue for the month was about \$4,675, mostly from second half dues, a winter rental, and the Madison Mixed Bonspiel. The total expense for the month was about \$32,565. The largest expense was for the dues paid to the US Curling Association (\$12,757). Other large expenses included utilities (\$7,031) and ice expenses (\$2,517). Costs for electricity are down 9 1/2% from last year and gas costs are down 19%.

The budget is no longer running a deficit.

4) **President's Report**

- a) **Capital Expense Projection Reports** - Toni Swandby thanked Mike Fonger for replacing the ice machine. Mike, in turn, thanked the dinner leagues for their donations which paid for the new ice machine. Mike will put up another sign requesting members keep the scoop out of the machine.

5) **Current Business**

- a) **Vision Committee** - Larry Baeder gave a presentation earlier in the week. It went well. The idea of taking out the windows along the south wall came up. It was

something that has not been considered before. Larry is recruiting individuals to help roll out the proposal to different groups. These presentations will begin about 2 weeks after the US National Club Championships conclude. Those members that have seen the concept drawing so far like the what they see and are pleased that there is a plan. However, the television room is currently favored over changing that space into storage.

- b) **Host US National Club Championships 2010** - Mark Hartman was absent but sent an e-mail with his report. Toni Swandby presented Mark's update. The event is in the final weeks of planning. The television advertising campaign will start on Wednesday, February 10. The ads will be broadcast by the NBC affiliate in Madison. Radio and billboard advertising will begin on Monday, February 15. A club member mailing is being prepared. It will contain information about the raffle and volunteering, a draw sheet for the event with admission prices, an invitation to the Opening Reception and Closing Banquet, a flyer for the Post Olympic Open House, and 2 complimentary daily admission tickets per member. The Opening Reception will be held at the club Saturday, February 20. The cost is \$10. The Closing Banquet will be held at the Crowne Plaza on Saturday, February 27. The cost is \$20 and includes a dinner choice of Prime Rib, Chicken Marsala, or a vegetarian option. The awards will be presented at the banquet after the meal.
- c) **Madison Mixed Recap** - Richard Berling reported he had 16 teams attending the Madison Mixed and the majority of them complemented the organizers regarding the event. The performance by the Wisconsin Youth Symphony was the highlight. The only complaint about the event centered around the choices of alcohol available. About \$260 was spent to upgrade the liquor cabinet before the event to improve the selections but this did not seem to be enough. Several unopened bottles will be given to the US National Club Championship raffle committee. Also going to the raffle committee is one wooden stone donated by Cliff Andreoli. He donated 2 stones and one was raffled off at the mixed.

Thirty minutes before the first draw, someone brought in the pins for the event. The expenses for the event were \$3,400 and the income was \$3,840, leaving a \$440 profit.

Chicago will host the mixed February 18 - 20, 2011. Richard Berling and Deesa Pence offered to chair the event when it returns to Madison February 17 - 19, 2012. They will find a co-chair and distribute the volunteers differently next time.

- d) **Martini Mixer Recap** - Ericka Balgord informed the Board that the Martini Mixer was hosted by the Harringtons and Reichs on January 23. They had more than 24 people show up for the event. Because the number of people attending

was anticipated to be around 24, the event was scaled back. A main course was provided but people were asked to bring a dish to pass. Janet Crnich attended and said the event was a lot of fun. There was no martini tasting but people did bring their own bottles and shared so people could try a variety of liquors. Ericka thought that doing the same thing next year would be more popular than having something more formal and charging a fee.

- e) **Cash Spiel Recap** - Mark Hartman was not able to give a financial report for the event at this time. Because the event is on the World Curling Tour, a fee must be paid to them. This fee has not yet been billed.

## 6) **New Business**

- a) **Post Olympic Open House** - A flyer with the open house information will be going out in the US National Club Championship member mailing. A fee of \$5 will be charged. This is a trend that is occurring nation wide. It is a nominal fee and curling is worth it. About 400 people attended the last post Olympic open house. The open house will run from 9:00 AM to 3:00 PM on March 13. Steve Day is going to put a link to the flyer on the curling club web site.
- b) **Nominating Committee** - Kellie Krake reported that a committee has been formed. The committee members include Randy Blumer, Janet Crnich, Kellie Krake, Toni Swandby, and Kathy Vinge. Invitations are being extended to members to become candidates for the Board. The committee is looking for people with leadership skills but also people who can work with the members and leagues and someone who can fill the facilities and maintenance role. This is a working Board of a club run by volunteers. If you have suggestions for candidates, send them to Janet. Mike Fonger, Mark Hartman, and Kellie Krake will leave the Board at the end of this term. Toni Swandby will stay on the Board as Past President.
- c) **Technical Committee** - Toni Swandby will meet with the Technical Committee after the US National Club Championships. Plans need to be made for the electrical conversion. Also, a secure area for the web site needs to be established so members' personal information can go online. Also, Larry Baeder suggested information about contributing to the Madison Curling Foundation be added to the web site.

### **Discussion continued off agenda.**

Curling is getting a lot of publicity lately. The "Today Show" filmed at the club in December and broadcast the piece in February. The Men's US Olympic team appeared on The Colbert Report. The Simpsons have an episode coming up on February 14 that

revolves around curling. There will be a link to NBC Olympic coverage information from the MCC web site.

**Return to agenda.**

7) **Adjournment - MOTION** by Mike Fonger, Ericka Balgord second, to adjourn.  
**Motion unanimously carried.** Adjournment at 3:57 P.M.

Submitted by Dae Jean Jahnke, Secretary