

**Madison Curling Club
Minutes of Board of Directors Meeting**

Date - Thursday, October 8, 2009 at the Madison Curling Club (MCC).

Board Members Present - Larry Baeder, Richard Berling, Janet Crnich, Tim Ebert, Kellie Krake (Past President), Steve Schally, and Toni Swandby (President).

Board Members Absent - Ericka Balgord, Mike Fonger, and Mark Hartman.

Officers Present - Dae Jean Jahnke and Jeff Sailor

Guest - Steve Brown

1) **Call to Order** - Meeting called to order at 6:01 P. M. by Toni Swandby, President.

Jump ahead on agenda.

6) **New Business**

- a) **Paralympics Team Request** - Toni Swandby thanked Steve Brown for coming and turned the floor over to him. Steve introduced himself as the coach for the U.S. Paralympic Wheelchair team that will be participating in the 2010 Paralympic Games in Vancouver, March 12 - 20, 2010. The team is made up of members from all over the country. There are 3 occasions when they will be able to meet in Madison for training. Steve requested that the team be able to use the MCC facilities for those practice sessions. The dates for the practices are November 4, 5, and 8 - 10, 2009, sometime around the end of December 2009 and beginning of January 2010 for 5 days, and sometime around the end of January 2010 and beginning of February 2010 for about another 5 days. The practice sessions would be held during the day or late at night so as not to interfere with any league play. He also asked for permission to allow the team to participate in any pick up games scheduled for a Saturday for which they may be available and for permission to participate in the Gilmore event, if they are available. He is going to request a \$500 donation be made by the US Curling Association (USCA) to the MCC on behalf of the team.

When asked how the wheelchairs would affect the ice conditions, Steve replied that the wheelchair curlers have less of an impact on the ice than able bodied curlers. They clean and cool the wheel of their chairs before getting on the ice. They don't leave melted hand or footprints. And there is no damage from sweeping. Steve will work with Mike Fraboni to make sure the ice is ready for

the team when they are ready to practice.

Kellie Krake arrived at 6:05 P.M.

MOTION by Larry Baeder, Tim Ebert second, to approve the proposal presented by Steve Brown. **Motion unanimously carried.**

It was suggested that the MCC members be informed about when the practice sessions would take place so that they could come to observe and help out. Steve indicated that volunteers are needed to hold the chairs as rocks are thrown and to clean rocks.

Steve Brown was excused at 6:17 PM.

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2) **Approval of the September 17, 2009 Meeting Minutes - MOTION** by Janet Crnich, Steve Schally second, to approve the meeting minutes as presented without reading. **Motion unanimously carried.**

3) **Treasurer's Report**

a) **September Month End** - Jeff Sailor reviewed the financial summary for 2009 - 2010 as of 8/31/09. The deficit at this point in the season stands at \$8,211. This is higher than last year at this time because of the reduced number of rentals this year. The deficit will go away next month once dues payments start coming in. This month's expenses were \$3,852 greater than income. The total revenue for the month was \$520, mostly from dues and club rentals. The total expense for the month was about \$4,371. The largest expenses were for utilities (\$1,693), the Summer mailing (\$841), and rental expenses (\$1,701).

There was no change to the Capital Budget however, Jeff does have some invoices to pay from the dehumidification project.

Jeff spoke with Kris Lee, the rental agent, and she agreed to accept only cashiers checks in the future for payment of club rentals. Toni Swandby will talk to Mike Fonger about placing that specification in the rental agreement, assuming Mike is responsible for updating the rental agreement.

4) **President's Report**

a) **Capital Expense Projection Reports** - Toni Swandby updated the spreadsheet to reflect recent improvements and new dates. The installation of the hot water

heater was moved from February 2010 to summer 2010, although, it might be moved back. During the summer, she gave Mike Fonger permission to purchase a chest freezer when the old freezer quit working, and that item was added to the spreadsheet. Steve Schally is working with Al Hafeman to get more information about replacing and caring for the ice house equipment. Al will get information about possible maintenance dates and costs of such maintenance from the service providers we currently use.

Toni will send an electronic copy of the updated spreadsheet to the Board members before the next Board meeting.

5) **Current Business**

- a) **Vision Committee** - Larry Baeder reported that Sandy Gordon was not able to attend the meeting and she has not had a chance to finish the concept artwork. However, she did meet with an electrician and has cost estimates, a remodeling project plan, and photos of examples of concrete floor finishes. Larry passed out the project plan. There are six phases to the plan. Larry started by reviewing the first three. Phase One is the installation of the fireplace and storage room. Phase Two is the installation of the masonry half walls. Phase 3 is the installation of new lighting which Larry went into some depth describing. All three phases could be done sequentially or concurrently, while the club is in use. If the money were available, it was suggested the work could be done between now and Christmas.

Because Sandy believes in buying quality products, Larry warned the Board that the cost to complete the 6 phases would be significant. He commented that when the club was built, the Board at the time made intelligent decisions regarding spending. Given the money available, it was spent in a way that gave us the best facility we could afford. The building is 12 years old now and it is time to consider upgrading some areas where improvements can be made.

The next phase described was Phase Four, the finishing of the concrete floor. The cost of the flooring with carpet tiles would be about \$20,000. This project would take approximately 2 weeks to complete and should be done when the club is not in use. It was suggested this could be done over the Christmas/New Year break.

Larry went over Phase Five (replacing the furniture) and Phase Six (building the Wall of Honor, History Display, and installing the Movable Bar) without going into too much detail. He told the Board Sandy hopes to have all cost estimates finalized and the concept drawing done in time to show the Board at their next meeting.

The MCC Board of Directors went into Executive Closed Session

Agenda Continued following Closed Session

- b) **Dehumidification** - Steve Schally reported that the dehumidifier has been installed, payments have been made, and there are just a few small steps that need to be done to complete the project. The unit is working well and the project has been deemed a success to date. The total amount of pledges made was \$12,995 and all pledge dollars have been received by the Madison Curling Foundation (MCF). Rob Wixson paid the \$10,499 cost for the dehumidification unit from MCF funds. The bill from Landmark for installation has not yet been received but the estimate was about \$3,000. They gave the MCC additional labor services without increasing the costs in the original estimate.

The Board recognized Dan Dettmers, Al Hafeman, and Don Kind for their volunteer efforts in regard to getting this project completed. The Board will prepare and host a dinner for all who contributed to and volunteered for the dehumidification project to thank them for their support and efforts. Richard Berling will organize the dinner. He will coordinate with Susan Dukes and Alane Spatola, the shift co-captains of the Toories league, and Rob Wixson and Paul Matzke of the MCF. The dinner will tentatively take place on a Monday from 5:30 to 8:00 P.M. and will be open to all other club members, for a small fee, so that the entire club can show their support.

The Board will recognize Don and Maureen Kind for their generous financial contribution and Dan Dettmers for his efforts researching the equipment options and making a recommendation. All contributors will be invited to a dinner honoring the contributors, free of charge. The other club members may attend for a small fee.

- c) **Host US National Club Championships 2010** - Toni Swandby reported for Mark Hartman in his absence. Except for actually signing the contract, The Crowne Plaza has agreed to be the major sponsor for the 2010 US National Club Championships. They have agreed to give the MCC a great room rate. The difference between that and the actual rate charged will be used to pay for advertising and the efforts of Dave Davidson, who will be producing the advertising spots and coordinating the advertising efforts. M and M Meat Shops, which owns My Menu, has been approached about being a sponsor. They are a Canadian company that sponsors many curling events there. The publication Dollars and Sense offered Dave a half page ad to be printed in the October 27 issue for a reduced rate and Dave agreed to place the ad.

Jeremy Roe has been meeting with his sub committee chairs on an individual

basis keeping things organized and progressing.

- d) **Club Calendar, 2009 - 2010** - Toni Swandby reported for Mark Hartman in his absence. The following items were added to the club calendar: the Women's Meeting October 12, 2009, dues deadline November 6, 2009, and a post Olympic Open House March 13, 2010. A second make up game for the Thursday Mansfield leagues (this one being cancelled for the Halloween Bonspiel) is scheduled for the Christmas/New Year break. The make up games are scheduled for December 21 and 28, 2009. Mike Fraboni will be hosting a pasta dinner on October 21, 2009 to honor those who helped paint and put in the ice. This event will not go on the calendar or interfere with the Junior fund raiser.

The late Wednesday Mansfield league will have 20 teams instead of 19 this year. They have asked the Solheim league captain if they could get 1 sheet from them and are also requesting the opportunity to play one league game during the Christmas/New Year break. This essentially gives them a 20 week season instead of the 19 weeks scheduled. No one on the Board had any objections. The Board noted its appreciation that the shift captains were able to work out ice usage decisions on their own.

Jennifer Rhude Krug has decided to cancel the Curl vs. Cancer event this year. Realizing that available dates for a bonspiel were restricted due to scheduling around the US National Club Championships, and for other personal reasons, she decided it was best for her to forgo the bonspiel this year. Therefore, the curling clinic will be held January 16 and 17, 2010.

Jennifer asked that the Board set a consistent date in March for future Curl vs. Cancer events.

Jump ahead on agenda.

- f) **Halloween Bonspiel** - Toni Swandby reported for Mark Hartman in his absence. She said the Halloween Bonspiel was not quite at capacity. Another Board member stated that his team was the last in so the bonspiel is full. Hiro Kobayashi and Li-Lin Cheng will be in charge of the kitchen again this year.

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- e) **Open House** - Larry Baeder stated that he is still in need of volunteers to help at the Open House. The vinyl signs went up yesterday outside the club and outside a bank in McFarland. Another sign will be placed at the city limits of McFarland. Flyers have been posted around by club members. One was spotted at Woodman's outside the liquor store. Steve Schally and Ericka Balgord worked to

update the new member packet material. Steve will send Steve Day a copy of the updated Open House files to post on the MCC web site.

Electronic flyers have also been posted on Craig's List and on Facebook. It is costing \$12.50 a day for the Facebook advertising. In about a 1 week time frame, the ad has appeared on about 100,000 pages. Of those that open the advertisement for more information, two thirds of them are opening it for the first time. The target audience for the ads are those in the 25 - 35 year old age range. Questions will be asked of those attending the Open House to see how effective the use of Facebook was in getting them to attend the event.

Jump ahead on agenda.

- g) **Web Site** - Toni Swandby told the Board that Steve Day is still receiving content updates for the web site. He still needs pages for the Olympics and the US National Club Championships. Toni will ask Mark Swandby to provide some Olympic information. She will also contact Mark Hartman and Jeremy Roe about providing Steve with information about the US National Club Championships. Steve is expecting to do a soft launch of the site soon. The content will not be live.

Kellie Krake wants to coordinate the production of a brief video for You Tube. She is looking for someone who has done this kind of thing before. She is also looking for participants from all demographics in the club to be in the video.

Jump ahead on agenda.

6) New Business

- b) **Select Remaining Board Meeting Dates** - This item was tabled until the next Board meeting.
- c) **Club House Rentals for 2010** - This item was tabled until the next Board meeting.
- d) **Membership Directory** - Toni Swandby said the directory is in the data collection phase. Anyone with any personal information updates should continue to send them to the madisoncurlingclub@gmail.com address.

7) Other Business

- a) **Dues Refund Policy** - Jeff Sailor was asked to come up with a dues schedule to reflect how to consistently refund payment when the occasion arises that a

member will not be paying a full year's dues. The portion of the dues paid by a MCC member that goes toward USCA and Wisconsin State Curling Association (WSCA) dues will not be refunded. This results in a fractional amount to be refunded. The Board agreed to round up the amount to the nearest \$5.

- 8) **Adjournment - MOTION** by Larry Baeder, Richard Berling second, to adjourn.
Motion unanimously carried. Adjournment at 7:52 P.M.

Submitted by Dae Jean Jahnke, Secretary